

Call for Applications

The Innovation Office announces a competition to award innovative theses/diploma works

Purpose of the Competition

The purpose of the competition is to recognize theses/diploma works containing innovative solutions and results, and to encourage their implementation. There are no restrictions on the topic of the solution or result presented in the thesis — it may relate to the design or development of a product prototype, the creation of a marketable service, or a design project, as interpreted under the broad definition of the OECD Oslo Manual¹. Theses are welcome from every student of Óbuda University (ÓE).

Eligible Applicants

The competition is open to any bachelor's or master's student at Óbuda University who successfully defended their thesis/diploma work in the 1st or 2nd semester of the 2025/2026 academic year. Active student status is not a requirement for participation.

The competition is announced in two categories:

- students who successfully defended their thesis at bachelor's level;
- students who successfully defended their diploma work at master's level.

Support cannot be granted to (grounds for exclusion):

- an applicant who has not accounted for a previously received grant, or has failed to meet a repayment obligation;
- an applicant about whom it is credibly proven that they provided false or untrue information materially affecting the professional or financial content of the application at the time of submission;
- an applicant against whom any of the conflict-of-interest grounds set out in Section 48/B of the Public Finance Act (Aht.) apply.

Available Funding

At the time of announcement, the planned budget available for awarding winners is HUF 500,000 per category, comprising the following prizes:

Prize	Amount
1st Prize	HUF 250,000
2nd Prize	HUF 150,000
3rd Prize	HUF 100,000

Form of Support

The competition aims to develop Óbuda University's innovation ecosystem. ÓE provides the one-time support, up to the amount awarded, in the form of a voucher redeemable at electronics/technology retailers. The jury reserves the right not to award every prize.

Place and Method of Submission

Applications and the required data are submitted through an online questionnaire, by the specified deadline. The thesis/diploma work must be sent in PDF format, together with the consultant's letter of consent, to innovacio@uni-obuda.hu.

An application will be rejected without substantive review if:

- it is received after the submission deadline;
- it does not meet the formal requirements set out in this call for applications.

During the application process, a single opportunity for remedying deficiencies is available.

Content and Formal Requirements of the Application

The application must include the applicant's details and the thesis/diploma work in PDF format.

The application must include a cover letter containing the abstract of the thesis/diploma work, as well as any attachments demonstrating the innovative discovery/finding of the work.

Evaluation of Applications

Applications will be evaluated by an invited professional jury no later than 10 October 2026.

Announcement of Results

Every applicant who submits an entry will receive separate notification of the competition results and the date of the award ceremony. All prize winners will also be given the opportunity to further develop the idea described in their thesis/diploma work through a mentoring program, with the support of experienced mentors qualified both pedagogically and professionally. The aim of the mentoring is for the ideas to serve, by the end of the program, as the basis for launching and successfully growing a business.

Key Evaluation Criteria

- the innovativeness and usability of the result/solution described in the thesis/diploma work;
- the marketability of the development and the extent to which it fills a gap in the market;
- the soundness of the economic calculation;
- the degree and quality of elaboration;

The application summary is given significant weight in the evaluation.

Decision on Applications

Applicants will be notified by e-mail of the results of the applications in both categories by the Innovation Office within 5 working days of the decision being made.

¹ Product innovation: A product or service that is new or significantly improved compared to the previous one. This includes all significant improvements in technical specifications, components, materials, embedded software, user-friendliness, or other functional characteristics.

Process innovation: Process innovation is the implementation of a new or significantly improved production or delivery method. It encompasses significant changes in techniques, equipment, and/or software.

Marketing innovation: A new marketing method involving significant changes in product design, packaging, product placement, promotion, or pricing model.

Organizational innovation: New organizational methods usable in business practices, workplace organization, or external relations.