

PRIVACY AND DATA PROCESSING NOTICE

I. PRESENTATION OF THE DATA CONTROLLER

The Óbuda University (hereinafter: the “Data Controller” or the “University”) adopts this privacy notice in order to ensure the lawfulness of its internal data processing activities and to safeguard the rights of data subjects.

Name of the Data Controller: **Óbuda University**

Institutional identification number: **FI12904**

Registered seat of the Data Controller: **1034 Budapest, Bécsi út 96/B.**

Electronic contact address of the Data Controller: **jog@uni-obuda.hu**

Representative of the Data Controller: **Prof. Dr. Levente Kovács, Rector**

Data Protection Officer: **Bovard Kft. (info@bovard.hu)**

(hereinafter: the University)

As a higher education institution, the Data Controller is an organisation established, pursuant to Act CCIV of 2011 on National Higher Education (hereinafter: the “Higher Education Act”), to carry out education, scientific research and artistic creative activity as its core activities. The performance of its public duties necessarily involves the processing of personal data.

The Data Controller processes personal data in accordance with all applicable legislation, in particular the following:

- Act CXII of 2011 on the Right to Informational Self-Determination and Freedom of Information (hereinafter: the “Privacy Act”);
- Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation; hereinafter: the “Regulation” or “GDPR”).

The Data Controller treats personal data as confidential and takes all technical and organisational measures relating to data storage and processing that promote secure data handling.

Definitions

The terminology used in this privacy notice corresponds to the definitions set out in Article 4 of the Regulation, supplemented in certain respects by the interpretative provisions of Section 3 of the Privacy Act.

Wherever this notice refers to “data” or “data processing”, this should be understood as referring to personal data and the processing thereof.

II. PURPOSES OF DATA PROCESSING

1. Organisation and conduct of the “Most Innovative Thesis/Diploma Work 2026” competition

The “Most Innovative Thesis/Diploma Work 2026” competition (hereinafter: the “Competition”) announced by the University's Innovation Office aims to recognise theses and diploma works that contain innovative solutions and results, thereby encouraging students to move towards implementation. Any student of the University enrolled in a bachelor's or master's programme who successfully defended their thesis or diploma work in the first or second semester of the 2025/2026 academic year may apply for the Competition. Participation is not conditional on having active student status, only on the successful defence of the thesis/diploma work.

The Competition is announced in two categories: one evaluating theses defended in bachelor's programmes, the other evaluating diploma works defended in master's programmes. Applications may only be submitted electronically, by completing an online form, to which the applicant must attach an electronic copy of the thesis and a cover letter. The cover letter must contain the abstract of the thesis/diploma work, as well as any annexes demonstrating the innovative and novel nature of the entry. In addition, the applicant must have an online confirmation or recommendation from the thesis supervisor, confirming that the entry meets the professional requirements set out in the competition announcement.

Applications received after the deadline set out in the Competition announcement will be rejected by the University without substantive review. Following a formal review of the submitted materials, the applications are evaluated by a professional jury made up of University employees. In the evaluation, particular emphasis is placed on the innovativeness, practical applicability, marketability and economic soundness of the solution presented in the thesis or diploma work, as well as the quality of its elaboration. The content of the application summary carries significant weight in the decision.

Following the announcement of results, every applicant receives individual notification by e-mail. Winning students are also given the opportunity to further develop their idea within a mentoring programme, with the support of experienced professionals. The purpose of the programme is to enable the selected ideas to potentially form the basis of a future business venture. The mentoring programme is organised by the University's Innovation Office, and interested students are informed about it by e-mail.

Winners of the Competition also receive a voucher redeemable at electronics/technology retail stores, which the University sends to them by e-mail.

The processing of personal data therefore primarily serves to enable participation in the Competition, to conduct the evaluation process, to carry out the administrative tasks related to the awarding of prizes, and to prepare for further professional support (mentoring).

Purpose of data processing

The purpose of the data processing is to conduct the application process for the Competition, to evaluate the submitted entries, to organise the announcement of results, and to award and document the winning entries. In addition, the purpose is to prepare the innovation mentoring programme, to enable contact to be established, and to ensure administrative compliance with the University's competition procedures.

Personal data processed

When completing the application form, the Data Controller processes the following personal data:

- Name and date of birth (identification, contact)
- E-mail address (contact, in particular communication of results and sending of the voucher)
- Institution, faculty/programme (identification, verification of eligibility to apply)
- Indication of bachelor's/master's programme (category classification)
- Name and e-mail address of the thesis supervisor (verification of eligibility to apply, where necessary)
- Data relating to the entry: title of the entry, subject area, brief summary, description of the innovative elements of the entry
- An electronic copy of the thesis/diploma work

Legal basis for data processing

The legal basis for the data processing is Article 6(1)(e) of the Regulation, i.e. processing necessary for the performance of a task carried out by the Data Controller in the public interest. The University's public duties include supporting innovation activities, fostering student talent, and encouraging and promoting the social utilisation of research and development results.

Source of personal data

The personal data are provided to the Data Controller by the data subject applicants by completing the form.

Access to personal data

Personal data are processed only by those employees of the Data Controller whose job duties require it.

In connection with the completion of the application form for the Competition, the Data Controller uses the services of Microsoft Corporation, which qualifies as a data processor with respect to the processing of personal data. Microsoft Corporation's general privacy notice is available at the following link:

<https://www.microsoft.com/en-gb/privacy/privacystatement#mainteamsmodule>

For data protection matters, Microsoft Corporation's Data Protection Officer can be contacted via the following platform:

<https://www.microsoft.com/en-us/privacy/privacysupport-requests>

Microsoft Corporation, as data processor, may process the personal data of the data subject exclusively for the purpose determined by the Data Controller and set out in the contract, and in accordance with the Data Controller's instructions; it has no independent decision-making authority regarding the processing. The data processor has undertaken confidentiality obligations and contractual guarantees for safeguarding the personal data it becomes aware of in the course of performing its tasks.

Transfer of personal data to a third country or international organisation

The Data Controller does not transfer personal data to any third country or international organisation.

Retention period of personal data

The Data Controller retains registration and application data for 5 years following the completion of the Competition (announcement of results, awarding of prizes and reporting).

Automated decision-making and profiling

Neither takes place in the course of the data processing.

2. Taking photographs, video recordings and audio recordings at the award ceremony and their use for the purpose of presenting and promoting the event

Purpose of data processing

At the festive award ceremony (hereinafter: the “Event”) connected to the Competition, photographs and video recordings are made of the participants, in particular the winners. The purpose of the recordings is to present the Event, to duly document the achievements, to publicly recognise the students, and to promote the Competition and, through it, the University.

The photographs and video recordings may be published on the following online and printed platforms for the above purpose:

The University's own online and printed platforms, which include, in particular but not exclusively, the following:

- the University's website at <http://uni-obuda.hu/> and its subpages,
- the University's Facebook page: https://www.facebook.com/ObudaiEgyetem/?locale=hu_HU
- the University's Instagram account: <https://www.instagram.com/obudaiegyetem/>
- the University's publication “Hírmondó”

Personal data processed

The University processes photographs and video recordings relating to participants at the Event.

Legal basis for data processing

The data processing is necessary for the performance of a public duty carried out by the University, which in this case specifically consists of the “Most Innovative Thesis/Diploma Work 2026” competition, aimed at encouraging and recognising students' innovation activities. The data processing related to the Competition — including the documentation of the award ceremony and informing the public interest about it — serves the achievement of these public-interest objectives.

On this basis, the legal basis for the data processing is the performance of a task carried out in the public interest, pursuant to Article 6(1)(e) of the Regulation.

In the information published in advance regarding the Event, the University draws attention to the fact that photographs and video recordings will be made of the Event and will be used as set out in this section.

Source of personal data

The recordings are made by a person employed by the University.

Access to personal data

Personal data are processed only by those employees of the Data Controller whose job duties require it.

Transfer of personal data to a third country or international organisation

The Data Controller does not transfer personal data to any third country or international organisation; however, due to the borderless nature of the internet, data appearing on the website or other online platforms may be accessed by anyone and may subsequently be used by them. The University has no control over how those who access data published on the internet make use of it, and therefore accepts no liability in this regard.

Retention period of personal data

The Data Controller does not delete personal data created during the Event and uploaded to the University's platforms, except at the explicit request of the data subject, in the event that the data subject objects to the processing.

Automated decision-making and profiling

Neither takes place in the course of the data processing.

III. RIGHTS OF THE DATA SUBJECT IN CONNECTION WITH THE DATA PROCESSING

Right to information

The data subject has the right to information regarding the data processing, which the Data Controller fulfils by making this notice available.

Processing based on consent

Where the legal basis for a given data processing activity is the consent of the data subject, the data subject is entitled to withdraw their previously given consent at any time. It is important to note, however, that withdrawal of consent may only apply to data for which there is no other legal basis for processing. Where there is no other legal basis for the processing of the personal data concerned, the Data Controller will permanently and irretrievably delete the personal data following withdrawal of consent. Under the Regulation, the withdrawal of consent does not affect the lawfulness of processing carried out on the basis of the consent prior to its withdrawal.

Right of access

At the data subject's request, the Data Controller will at any time provide information as to whether the processing of the data subject's personal data is taking place, and if so, will provide access to the personal data and the following information:

- a) the purposes of the processing;
- b) the categories of personal data concerned;
- c) the recipients or categories of recipients to whom the personal data have been or will be disclosed, in particular recipients in third countries or international organisations;
- d) the envisaged period for which the personal data will be stored, or, where that is not possible, the criteria used to determine that period;
- e) information on the data subject's right to request from the Data Controller rectification, erasure or restriction of processing of personal data concerning them, and to object to such processing;
- f) the right to lodge a complaint with a supervisory authority or to bring judicial proceedings;

- g) where the data were not collected directly from the data subject, any available information as to their source;
- h) the existence of automated decision-making, including profiling, and, at least in those cases, meaningful information about the logic involved, as well as the significance and the envisaged consequences of such processing for the data subject.

At the data subject's request, the Data Controller will provide the data subject with a copy of the personal data undergoing processing.

Right to rectification of personal data

The data subject is entitled, at any time, to request that the Data Controller rectify, without undue delay, inaccurate personal data concerning them. Taking into account the purposes of the processing, the data subject is also entitled to request the completion of incomplete personal data, including by means of providing a supplementary statement.

When requesting rectification (modification) of data, the data subject must substantiate the accuracy of the data they wish to have modified, and must also verify that they are indeed the person entitled to request the modification. This is necessary for the Data Controller to assess whether the new data is accurate and, if so, whether the previous data may be modified.

The Data Controller also draws attention to the fact that data subjects should report any changes to their personal data as soon as possible, in order to facilitate lawful data processing and the exercise of their rights.

Right to erasure

At the data subject's request, the Data Controller is obliged to erase, without undue delay, personal data concerning the data subject where one of the following grounds applies:

- a) the personal data are no longer necessary for the purposes for which they were collected or otherwise processed by the Data Controller;
- b) in the case of processing based on consent, the data subject withdraws the consent on which the processing is based and there is no other legal basis for the processing;
- c) the data subject objects to the processing and there are no overriding legitimate grounds for the processing, or the data subject objects to processing for direct marketing purposes;
- d) the personal data have been unlawfully processed by the Data Controller;
- e) the personal data must be erased for compliance with a legal obligation under EU or Member State law applicable to the Data Controller;
- f) the personal data were collected in connection with the offer of information society services.

Right to restriction of processing

The data subject is entitled to request that the Data Controller restrict the processing where one of the following applies:

- a) the data subject contests the accuracy of the personal data, in which case the restriction applies for a period enabling the Data Controller to verify the accuracy of the personal data;

- b) the processing is unlawful and the data subject opposes the erasure of the personal data and requests the restriction of their use instead;
- c) the Data Controller no longer needs the personal data for the purposes of the processing, but they are required by the data subject for the establishment, exercise or defence of legal claims; or
- d) the data subject has objected to the processing, in which case the restriction applies for the period until it is determined whether the Data Controller's legitimate grounds override those of the data subject.

Right to object

Where the processing is necessary for the performance of a task carried out in the exercise of official authority vested in the Data Controller [Article 6(1)(e) of the Regulation], the data subject has the right to object, at any time, on grounds relating to their particular situation, to the processing of their personal data, including profiling based on those provisions.

Where the Data Controller processes the data subject's personal data for direct marketing purposes (i.e., for example, sending informational letters), the data subject has the right to object at any time to the processing of their personal data for such purposes, including profiling to the extent that it is related to direct marketing. Where the data subject objects to the processing of their personal data for direct marketing purposes, the personal data may no longer be processed for such purposes.

Right to data portability

The data subject has the right to receive the personal data concerning them, which they have provided to the Data Controller, in a structured, commonly used, machine-readable format, and has the right to transmit those data to another data controller, where:

- a) the processing is based on consent, or on a contract pursuant to Article 6(1)(b) of the Regulation; and
- b) the processing is carried out by automated means.

PROCEDURE FOR EXERCISING THE DATA SUBJECT'S RIGHTS

The data subject may exercise the above rights by e-mail sent to jog@uni-obuda.hu, by post sent to the Data Controller's registered seat, or in person at the Data Controller's registered seat. The Data Controller will begin examining and fulfilling the data subject's request without undue delay following its receipt. The Data Controller will inform the data subject of the measures taken in response to the request within 1 month of its receipt. Where the Data Controller is unable to fulfil the request, it will inform the data subject within 1 month of the reasons for the refusal and of their rights of redress.

Within five years following the death of the data subject, the rights that this notice grants to the data subject during their lifetime may be exercised by a person authorised to do so by a disposition on the exercise of rights, or by a declaration made to the Data Controller in a public document or a full-force private document — and where the data subject has made more than one such declaration to a given data controller, the declaration made at the later point in time shall apply. If the data subject has not made such a declaration, a close relative, as defined under the Civil Code, is nonetheless entitled — within five years following the death of the data subject — to exercise the rights set out in Articles 16 (right to rectification) and 21 (right to object) of the Regulation, as well as, where the processing was already

unlawful during the data subject's lifetime or the purpose of the processing ceased upon the data subject's death, the rights set out in Articles 17 (right to erasure) and 18 (right to restriction of processing) of the Regulation, which the data subject was entitled to during their lifetime. The close relative entitled to exercise the data subject's rights under this paragraph is the one who first exercises this entitlement.

IV. RIGHT TO LEGAL REMEDY IN CONNECTION WITH THE DATA PROCESSING

In order to exercise their right to judicial remedy, the data subject may bring proceedings before a court against the Data Controller if they consider that the Data Controller, or a data processor engaged by or acting on the instructions of the Data Controller, or a joint controller, has processed their personal data in breach of the legislation applicable to the processing of personal data or of a binding legal act of the European Union. The court handles the case as a matter of priority. Jurisdiction over the case lies with the regional court (törvényszék). The action may be brought — at the data subject's choice — before the regional court having jurisdiction over the data subject's place of residence or habitual abode, or over the registered seat of the Data Controller. Court finder:

<https://birosag.hu/birosag-kereso>

Anyone may initiate an investigation against the Data Controller with the National Authority for Data Protection and Freedom of Information (NAIH) by filing a report claiming that a violation of their rights in connection with the processing of personal data has occurred, or that there is a direct risk of such a violation, or that the Data Controller is restricting the exercise of their data-processing-related rights or has rejected their request for the exercise of such rights. The report may be submitted through any of the following contact channels:

National Authority for Data Protection and Freedom of Information (NAIH)

Postal address: 1363 Budapest, Pf. 9.

Address: 1055 Budapest, Falk Miksa utca 9-11.

Phone: +36 (1) 391-1400

Fax: +36 (1) 391-1410

E-mail: ugyfelszolgalat@naih.hu

URL: <http://naih.hu>

Budapest, 17 August 2026