

DATA PROTECTION AND DATA MANAGEMENT
INFORMATION

I. INTRODUCTION OF THE DATA CONTROLLER

Óbuda **University** (hereinafter referred to as “ **Data Controller** ” or “ **University** ”) has created the following data protection information in order to ensure the legality of its internal data management processes and the rights of the data subjects.

Name of data controller: **Óbuda University**
Institutional identification **FI12904**
number:
Data controller's registered **1034 Budapest, Vienna Street 96/B.**
office:
Data controller's electronic **jog@uni-obuda.hu**
address:
Data controller **Rector Prof. Dr. Levente Kovács**
representative:
Data Protection Officer: **Bovard Ltd. (info@bovard.hu)**
(hereinafter referred to as: University)

The Data Controller, as a higher education institution, is an organization established to pursue education, scientific research, and artistic creative activity as its core activities, as defined in Act CCIV of 2011 on National Higher Education (hereinafter referred to as the Nftv). The processing of personal data necessarily arises during the performance and implementation of its public tasks.

The Data Controller processes personal data in accordance with all applicable laws, but primarily the following provisions:

- Act CXII of 2011 on the Right to Informational Self-Determination and Freedom of Information (hereinafter referred to as the Infotv);
- Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation; hereinafter referred to as the Regulation or GDPR).

The Data Controller treats personal data confidentially and takes all technical and organizational measures related to data storage and data management to facilitate IT and other secure data management in order to preserve the data.

Concepts

The conceptual system of this data management information is the same as the interpretative definitions defined in Article 4 of the Regulation, and supplemented in certain points by the Infotv . with the interpretative provisions of Section 3.

When this information refers to data or data processing, it refers to personal data and its processing.

II. PURPOSE OF DATA PROCESSING REASON

1. Organization and implementation of the “ Most Innovative Thesis/Diploma Thesis 2025” competition

The “Most Innovative Thesis/Diploma Work 2025” competition (hereinafter referred to as the “ **Competition** ”) announced by the Innovation Office of the University aims to recognize theses and diploma works that contain innovative solutions and results, and thus encourage students to move forward towards their implementation. Any student of the University participating in a bachelor’s or master’s degree program who successfully defended his or her thesis or diploma work in the first or second semester of the 2024/2025 academic year may apply for the Competition. Participation is not conditional on the existence of an active student relationship, only on the successful defense of the thesis/diploma work.

The Competition is announced in two categories: one evaluates theses defended in undergraduate studies, the other evaluates diploma theses defended in master's studies. Applications are submitted exclusively electronically, by filling out an online form, to which the applicant must attach an electronic version of the thesis and a cover letter. The cover letter must contain the abstract of the thesis/diploma thesis, as well as the attachments that prove the innovativeness and novelty of the application. In addition, the applicant must have an online certificate or recommendation from the thesis advisor, confirming that the application meets the professional requirements set out in the competition announcement.

Applications received after the deadline specified in the Call for Applications will be rejected by the University without any substantive examination. After the formal verification of the submitted materials, the applications will be evaluated by a professional jury consisting of University employees. During the assessment, the innovativeness , practical usability, marketability, economic soundness, and the level of elaboration of the solution included in the thesis or diploma work are key considerations. The content of the application summary will be given significant weight in the decision-making process.

After the announcement of the results, each applicant will receive a separate notification by e-mail. The awarded students will also have the opportunity to further develop their ideas within the framework of a mentoring program, with the support of experienced professionals. The goal of the program is that the selected ideas can later form the basis of a business. The mentoring program is organized by the University's Innovation Office, about which interested students will receive information by e-mail.

The winners of the Competition will also receive a voucher redeemable in technical stores, which will be sent to them by e-mail by the University.

The processing of personal data is therefore primarily necessary to ensure participation in the competition, to conduct the evaluation process, to perform administrative tasks related to the award, and to prepare further professional support (mentoring).

Purpose of data processing

The purpose of data processing is to process the application for the Competition, assess the submitted applications, organize the announcement of the results, and award and document the winning applications. In addition, the purpose is to prepare the innovation mentoring program, ensure contact, and ensure administrative compliance with the University's application procedures.

Personal data processed

When filling out the application form, the Data Controller processes the following personal data:

- Name and date of birth (identification, contact)
- Email address (contact, especially for results notification, sending vouchers)
- Institution, faculty/major (identification, verification of eligibility)
- Bachelor's / Master's degree designation (category classification)
- Provide consultant's name and email address (check eligibility as necessary)
- Data related to the project: title of the project, topic area, short summary, description of the innovative elements of the project
- An electronic copy of the thesis/diploma work

Legal basis for data processing

The legal basis for data processing is Article 6(1)(e) of the Regulation, i.e. data processing necessary for the performance of the Data Controller's public task. The University's public tasks include supporting innovation activities, nurturing student talent, and encouraging and socially utilizing research and development results.

Source of personal data

The personal data of the applicants concerned are provided to the Data Controller by filling out the form.

Access to personal data

Personal data is processed exclusively by employees of the Data Controller whose job responsibilities include processing it.

When filling out the application form for the Competition, the Data Controller uses the services of Microsoft Corporation, which is considered a data processor with regard to the processing of personal data. Microsoft Corporation's general data processing information is available at <https://www.microsoft.com/en->

[gb/privacy/privacystatement#mainteamsmodule](https://www.microsoft.com/hu-hu/privacy/privacy-support-requests). For data protection issues, the Data Protection Officer of Microsoft Corporation can be contacted at the following interface: <https://www.microsoft.com/hu-hu/privacy/privacy-support-requests>.

Microsoft Corporation, as a data processor, may process the personal data of the data subject solely for the purposes specified by the Data Controller and stipulated in the contract, in accordance with the instructions of the Data Controller, and has no independent decision-making authority regarding data processing. The data processor has undertaken a confidentiality obligation and contractual guarantees regarding the preservation of personal data acquired in the course of performing its tasks.

Transfer of personal data to a third country or international organization

The Data Controller does not transfer personal data to a third country or to an international organization.

Duration of processing of personal data

will retain registration and application data for 5 years after the completion of the application process (announcement of results, award ceremony and report) .

Automated decision-making and profiling

None of this happens during data processing.

2. Taking photos, videos and audio recordings of the award ceremony and using them for the purpose of presenting and promoting the event

Purpose of data processing

At the ceremonial award ceremony related to the Competition (hereinafter referred to as the "Event"), photographs and videos will be taken of the participants, especially the winners. The purpose of the recordings is to present the Event, to immortalize the achievements, to publicly recognize the students and to promote the Competition, and through this, the University.

The photographs and video recordings may be published on the following online and printed platforms for the above purpose:

The University's own online and printed platforms, which include, but are not limited to, the following:

- the University's website, available at <http://uni-obuda.hu/>, and its subpages,
- The University's Facebook page: https://www.facebook.com/ObudaiEgyetem/?locale=hu_HU

- the University's Instagram account: <https://www.instagram.com/obudaiegyetem/>
- the University's publication Hírmondó

Personal data processed

The University manages the photographs and videos of the participants at the Event.

Legal basis for data processing

The data processing is necessary for the performance of the public task performed by the University, which in this case is implemented by conducting the “Most Innovative Thesis/Diploma Work 2025” competition, which specifically serves to encourage and recognize students’ innovative activities. The data processing related to the Competition – including the documentation of the award ceremony and the information of the public interest about it – serves the achievement of these public interest objectives. Based on all this, the legal basis for the data processing is the performance of a task in the public interest pursuant to Article 6(1)(e) of the Regulation.

In the information published in advance regarding the Event, the University draws attention to the fact that photographs and videos will be taken of the Event, which will be used as set out in this section.

Source of personal data

The recordings are made by a person employed by the University.

Access to personal data

Personal data is processed exclusively by employees of the Data Controller whose job responsibilities include processing it.

Transfer of personal data to a third country or international organization

The Data Controller does not transfer personal data to a third country or international organization, however, due to the boundlessness of the Internet, anyone can access and use the data on the website or other online platforms. The University has no influence on how the data published on the Internet is used by those who access it, and assumes no responsibility for this.

Duration of processing of personal data

The Data Controller will not delete personal data created during the Event and uploaded to the University's platforms, except at the express request of the data subject, in the event of the data subject's objection to data processing.

Automated decision-making and profiling

None of this happens during data processing.

III. RIGHTS OF THE DATA SUBJECT RELATING TO DATA PROCESSING

Right to information

The data subject has the right to information regarding data processing, which the Data Controller fulfills by providing this information.

Consent-based data processing

If the legal basis for data processing is the consent of the data subject, the data subject has the right to withdraw his/her previously given consent to data processing at any time. However, it is important to note that the withdrawal of consent may only apply to data for which there is no other legal basis for processing. If there is no other legal basis for processing the personal data concerned, the Data Controller will permanently and irretrievably delete the personal data after the withdrawal of consent. The withdrawal of consent does not affect the lawfulness of the data processing carried out on the basis of consent before the withdrawal under the Regulation.

Right of access

Upon request of the data subject, the Data Controller shall at any time provide information on whether the data subject's personal data is being processed and, if so, provide access to the personal data and the following information:

- a) the purposes of data processing;
- b) the categories of personal data concerned;
- c) the recipients or categories of recipients to whom the Data Controllers have disclosed or will disclose the personal data, including in particular recipients in third countries or international organisations;
- d) the planned period for which the personal data will be stored or, if this is not possible, the criteria for determining this period;
- e) the data subject is also informed of his/her right to request from the Data Controllers the rectification, erasure or restriction of processing of personal data concerning him/her, and to object to the processing of such personal data;
- f) the right to lodge a complaint with a supervisory authority or to initiate legal proceedings;
- g) if the data were not collected directly from the data subject by the Data Controllers, all available information regarding the source of the data;
- h) if automated decision-making takes place, the fact of this, including profiling, and at least in these cases the logic applied, i.e. the significance of such data processing and the expected consequences for the data subject.

Upon request, the Data Controller will provide the data subject with a copy of the personal data subject to data processing.

Right to rectification of personal data

The data subject shall have the right at any time to obtain from the Controller, at his or her request, without undue delay, the rectification of inaccurate personal data concerning him or her. Taking into account the purpose of the processing, the data subject shall also have the right to request the completion of incomplete personal data, including by means of a supplementary statement.

In the event of a request to correct (modify) data, the data subject must substantiate the truthfulness of the data requested to be modified, and the data subject must also prove that the person authorized to do so is indeed requesting the modification of the data. Only in this way can the Data Controller judge whether the new data is true and, if so, whether it can modify the previous data.

The Data Controller also draws attention to the fact that the data subject should report any changes to their personal data as soon as possible, thus facilitating lawful data processing and the enforcement of their rights.

Right to erasure

the data subject, the Data Controller is obliged to delete personal data concerning the data subject without undue delay if one of the following reasons applies:

- a) the Data Controller no longer needs the personal data for the purposes for which they were collected or otherwise processed;
- b) in the case of data processing based on consent, the data subject withdraws his/her consent which forms the basis of the data processing and there is no other legal basis for the data processing;
- c) the data subject objects to the processing and there are no overriding legitimate grounds for the processing, or objects to the processing for direct marketing purposes;
- d) the personal data is processed unlawfully by the Data Controller;
- e) the personal data must be erased for compliance with a legal obligation under Union or Member State law applicable to the Controller;
- f) the personal data was collected in connection with the provision of information society services.

Right to restriction of data processing

The data subject has the right to request that the Data Controller restrict data processing if one of the following applies:

- a) you dispute the accuracy of the personal data; in this case, the restriction shall apply for a period of time that allows the Controller to verify the accuracy of the personal data;

- b) the data processing is unlawful and you oppose the deletion of the data and instead request the restriction of its use;
- c) the Data Controller no longer needs the personal data for the purposes of data processing, but the data subject requires them for the establishment, exercise or defence of legal claims; or
- d) the data subject has objected to the processing; in this case, the restriction shall apply for the period until it is determined whether the legitimate grounds of the Data Controller override those of the data subject.

Right to object

Where the processing is necessary for the performance of a task carried out in the exercise of official authority vested in the Controller [Article 6(1)(e) of the Regulation], the data subject shall have the right to object at any time, on grounds relating to his or her particular situation, to processing of personal data concerning him or her , including profiling based on those provisions.

If the data subject's personal data are processed by the Data Controller for direct marketing purposes (e.g. sending informational letters), the data subject has the right to object at any time to the processing of personal data concerning him or her for such purposes, including profiling, if it is related to direct marketing. If the data subject objects to the processing of his or her personal data for such purposes, the personal data shall no longer be processed for such purposes.

Right to data portability

The data subject has the right to receive the personal data concerning him or her, which he or she has provided to the Data Controller, in a structured, commonly used and machine-readable format and has the right to have these data transmitted by the Data Controller to another data controller if:

- a) the processing is based on the data subject's consent or on a contract pursuant to Article 6(1)(b) of the Regulation; and
- b) data processing is carried out in an automated manner.

PROCEDURE FOR EXERCISING THE RIGHTS OF THE DATA SUBJECT

The data subject exercises the above rights by jog@uni-obuda.hu can exercise it in an electronic letter sent to the address, in a postal letter delivered to the registered office of the Data Controller, or in person at the registered office of the Data Controller. The Data Controller shall begin the examination and fulfillment of the data subject's request without undue delay after its receipt. The Data Controller shall inform the data subject of the measures taken based on the request within 1 month of its receipt. If the Data Controller is unable to fulfill the request, it shall inform the data subject within 1 month of the reasons for the refusal and of his/her rights of legal remedy.

Within five years after the death of the data subject, the rights specified in this information, which the deceased was entitled to during his lifetime, may be enforced by a person authorized by the data subject to do so by an administrative order, or by a declaration made to the Data Controller in a public document or a private document with full probative force - if the data subject has made more than one declaration to a data controller, by a declaration made at a later date - within five years after the death of the data subject. If the data subject has not made a corresponding legal declaration, his close relative under the Civil Code is entitled, even in the absence thereof, to enforce the rights specified in Articles 16 (right to rectification) and 21 (right to object) of the Regulation, and - if the data processing was already unlawful during the data subject's lifetime or the purpose of the data processing ceased with the death of the data subject - in Articles 17 (right to erasure) and 18 (right to restriction of data processing) of the Regulation, which the deceased was entitled to during his lifetime. The close relative who first exercises this right is entitled to enforce the rights of the data subject under this paragraph.

IV. RIGHT OF REMEDY RELATED TO DATA PROCESSING

In order to enforce the right to judicial remedy, the data subject may apply to court against the Data Controller if, in his or her opinion, the Data Controller, or a data processor acting on our behalf or on our instructions, or a joint data controller, processes his or her personal data in violation of the provisions set out in the law on the processing of personal data or in a binding legal act of the European Union. The court shall proceed in the case ex officio. The adjudication of the lawsuit falls within the jurisdiction of the court. The lawsuit may - at the choice of the data subject - also be initiated before the court of the place of residence or residence of the data subject or the seat of the Data Controller. Court search: <https://birosag.hu/birosag-kereso>.

Anyone can initiate an investigation against the Data Controller by filing a complaint with the National Data Protection and Freedom of Information Authority (NAIH) on the grounds that a violation of rights has occurred in connection with the processing of personal data, or that there is an immediate threat of such a violation, or that the Data Controller is restricting the exercise of your rights related to data processing or is rejecting your request to exercise these rights. The complaint can be made at one of the following contact details:

National Data Protection and Freedom of Information Authority (NAIH)

Postal address: 1363 Budapest, P.O. Box 9.

Address: 1055 Budapest, Falk Miksa Street 9-11.

Phone: +36 (1) 391-1400

Fax: +36 (1) 391-1410

E-mail: ugyfelszolgalat@naih.hu

URL: <http://naih.hu>

Budapest, August 13, 2025.